

BACKSTAGE



DISCOVER THE EXTRA-ORDINARY

la creatività è di scena

creativity takes centre stage

FLAVIKER

CONTEMPORARY ECO CERAMICS

#BACKSTAGE

DISCOVER THE EXTRA-ORDINARY

Scopri l'extra-ordinario
Découvrez l'extra-ordinaire
Entdecken Sie das Außerordentliche
экстраординарное открытие



Memoria e presente

BACKSTAGE di Flaviker nasce attraversando percorsi impressi nella nostra memoria per presentare soluzioni estremamente contemporanee, guidate dalla contaminazione e dalla voglia di sperimentare. Nell'essenza del prodotto confluiscono le reminescenze delle terrecotte calpestate e segnate dal tempo con le nuances dei cementi vissuti. Dalla rilettura di questi materiali **BACKSTAGE** svela superfici inedite ispirate al mondo dell'archeologia industriale, ai luoghi informali di lavoro e a tutto ciò che normalmente resta "dietro le quinte", trasformando l'autenticità della materia in un valore assoluto, che si rende protagonista degli ambienti più ricercati.

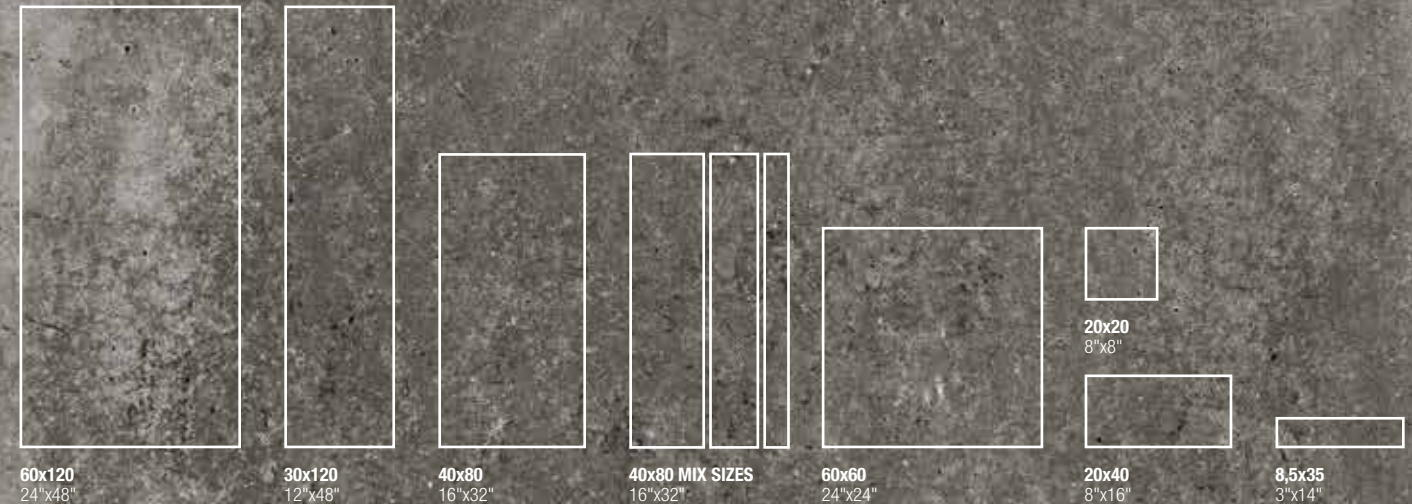
THE PAST AND THE PRESENT BACKSTAGE by Flaviker was built on past memories to create extremely contemporary solutions, contaminated by different styles and the desire to experiment new ideas. The product is reminiscent of old, worn terracotta tiles and shades of concrete. BACKSTAGE reinterprets these materials to reveal unique surfaces inspired by industrial architecture, informal workplaces and anything which is normally found only "backstage", transforming the authenticity of the material into an absolute value which takes centre stage in more sophisticated living spaces. | **MÉMOIRE ET PRÉSENT** BACKSTAGE de Flaviker naît en traversant des parcours imprimés dans notre mémoire pour présenter des solutions extrêmement contemporaines, guidées par la contamination et l'envie d'expérimenter. Dans l'essence du produit convergent les réminiscences des terres cuites piétinées et marquées par le temps avec les nuances des ciments vécus. À partir de la relecture de ces matériaux, BACKSTAGE révèle des surfaces inédites qui s'inspirent du monde de l'archéologie industrielle, des lieux informels de travail et de tout ce qui reste habituellement « derrière les coulisses », en transformant l'authenticité de la matière dans une valeur absolue, qui devient le protagoniste des environnements les plus recherchés. | **ERINNERUNG UND GEGENWART** Für die Entwicklung von BACKSTAGE von Flaviker sind wir die in unsere Erinnerung eingprägten Wegen erneut gegangen, um - von der Kombination der Stile und der Lust zu experimentieren angeregt- extrem zeitgemäße Lösungen zu präsentieren. In die Essenz des Produkts fließen die Andenken an Terracotta-Böden, die durch das Betreten und den Lauf der Zeit zerfurcht wurden, in den Nuancen von gelebtem Zement ein. Dank einer Neuauslegung dieser Materialien offenbart BACKSTAGE komplett neue Oberflächen, die an der Welt der industriellen Archäologie, der informellen Arbeitsplätzen und all dem inspiriert sind, was normalerweise "hinter den Kulissen" bleibt, wodurch die Echtheit des Materials zu einem absoluten Wert wird, der in den edelsten Umgebungen die Hauptrolle spielt. | **ПАМЯТЬ И НАСТОЯЩЕЕ** BACKSTAGE от Flaviker был создан посредством восприимчивости нашей памяти, способной предложить очень современные решения, управляемые контаминацией и желанием экспериментировать. Особенностью материала является его схожесть с отмеченной временем терракотой и обветшалым цементом. Поэтому поверхность материала коллекция BACKSTAGE переносит нас в мир индустриальной археологии, на абстрактные рабочие места, туда где все, как правило, остаётся "за занавесом", трансформируя подлинность материии в абсолютную ценность, которая выходит на первый план в оформлении изысканных пространства.

#BACKSTAGE

DISCOVER THE EXTRA-ORDINARY

Tutte le forme del design

BACKSTAGE propone un programma di grès rettificato a massa colorata studiato per incontrare al meglio le esigenze del privato e del professionista. Quattro colori ibridi raccontano l'incontro inaspettato di argille e calcestruzzi, in lastre ceramiche di dimensione variabile, anche modulare, per realizzare pavimenti e arredare pareti, praticamente in ogni contesto. Le superfici sono declinate in 2 versioni: satinata e strutturata per l'utilizzo più specifico negli ambienti esterni. Il completamento dei mosaici e degli inserti decorativi, che comprende anche le originali esagone 8,5x8,5, rompe la tradizionale ortogonalità del prodotto ceramico per suggerire schemi compositivi sempre nuovi.



VARIETY OF DESIGN BACKSTAGE proposes a range of full-body coloured, rectified stoneware, specially designed to meet the needs of both private customers and professional designers. Four hybrid shades with an unexpected blend of clay and cement, in slabs of various dimensions, including modular pieces which are ideal for use as flooring and wall coverings in almost every setting. There are two variations: with a satin finish or a textured finish specifically designed for outdoor use. The range is completed by mosaics and decorative inserts, including original 8,5x8,5 hexagonal tiles, which break away from the traditional orthogonality of ceramic products allowing more freedom in tile layouts. | **TOUTES LES FORMES DU DESIGN** BACKSTAGE propose un programme de grès rectifié à masse colorée pour rencontrer au mieux les exigences du particulier et du professionnel. Quatre couleurs hybrides racontent la rencontre inattendue entre les argiles et les bétons, en carreaux céramiques de dimension variable, modulaire aussi, pour réaliser des sols et décorer les murs, quasiment dans chaque contexte. Les surfaces sont déclinées dans 2 versions : satinée et structurée pour l'utilisation plus spécifiques dans les environnements extérieurs. La présence des mosaïques et des insertions décoratives, qui comprend aussi les hexagones originaux 8,5x8,5, rompt l'orthogonalité traditionnelle du produit céramique afin de suggérer des schémas de composition toujours nouveaux. | **ALLE FORMEN DES DESIGNS** BACKSTAGE bietet ein Programm an durchgefärbtem rektifiziertem Feinsteinzeug an, das mit dem Ziel entwickelt wurde, den Bedürfnissen von Privatpersonen und Fachleuten bestens entgegenzukommen. Vier hybride Farben erzählen von der unerwarteten Begegnung zwischen Tonerden und Beton in Keramikplatten mit unterschiedlichen Ausmaßen, die teils modular miteinander sind, mit denen man praktisch in jedem Kontext Fußböden schaffen und Wände gestalten kann. Die Oberflächen werden in 2 Versionen ausgearbeitet: Satiniert und strukturiert für den spezifischeren Einsatz in den Außenbereichen. Die Ergänzung durch Mosaik und dekorative Einsätze, zu denen auch die originellen sechseckigen im Format 8,5x8,5, zählen, bricht mit der traditionellen Rechtwinkeligkeit des Keramikprodukts, um immer neue Zusammensetzungsschemen vorzuschlagen. | **ВСЕ ФОРМЫ ДИЗАЙНА** BACKSTAGE предлагает коллекцию ректифицированного окрашенного в массе керамического гранита, способного удовлетворить потребности как частного клиента, так и профессионала. Четыре гибридных цвета придают глине и цементу неожиданный эффект, который с помощью керамических пластин различного размера, включая модулярные, способны создавать напольные и облицовочные покрытия, практически в любом контексте. 2 типа поверхности: сатирированная и структурированная, для специального вне домового использования. Дополнительно для создания новых композиций можно воспользоваться мозаикой и декоративными вставками, которые включают в себя оригинальные шестиугольники 8,5x8,5 и традиционные ромбы.



DAKOTA NATURALE RETT. 20X120
TAN RETT. 60X120



#BACKSTAGE

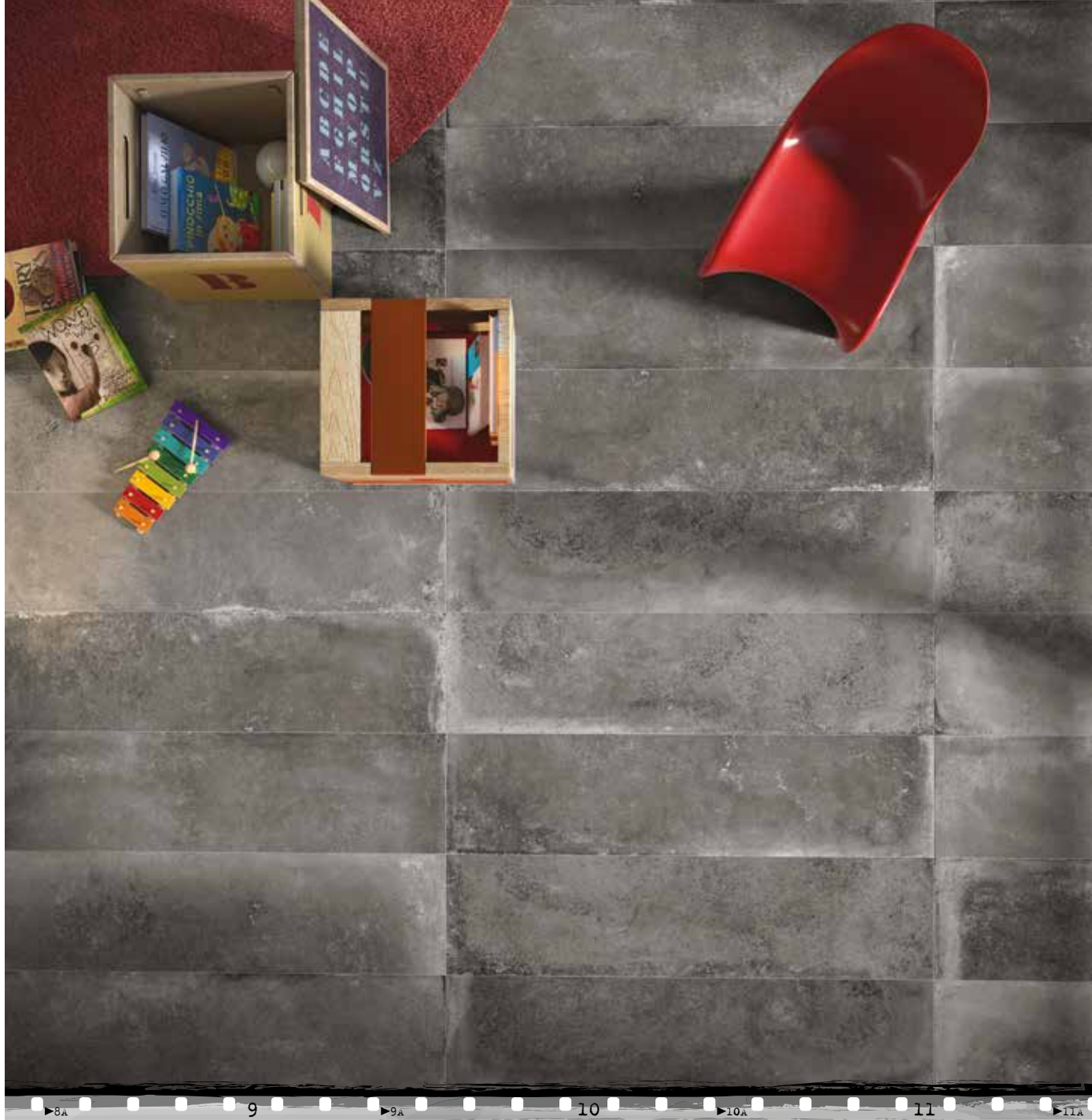
TAN

L'essenza del prodotto ispirato alle nuance dei cementi vissuti e alle terracotte segnate dal tempo | The essence of the product inspired by the shades of worn-look concrete and terracotta | L'essence du produit s'inspire des nuances des ciments vécus et des terres cuites marquées par le temps | Die Essenz des an den Nuancen von gealterten Zementen und von den im Lauf der Zeit zerfurchten Terracotta-Fliesen inspirierten Produkts | Сущность материала навеяна нюансами обветшалых цементов и отмеченной временем терракоты

#BACKSTAGE

ASH # GRAPHITE





#BACKSTAGE

GRAPHITE # TAN

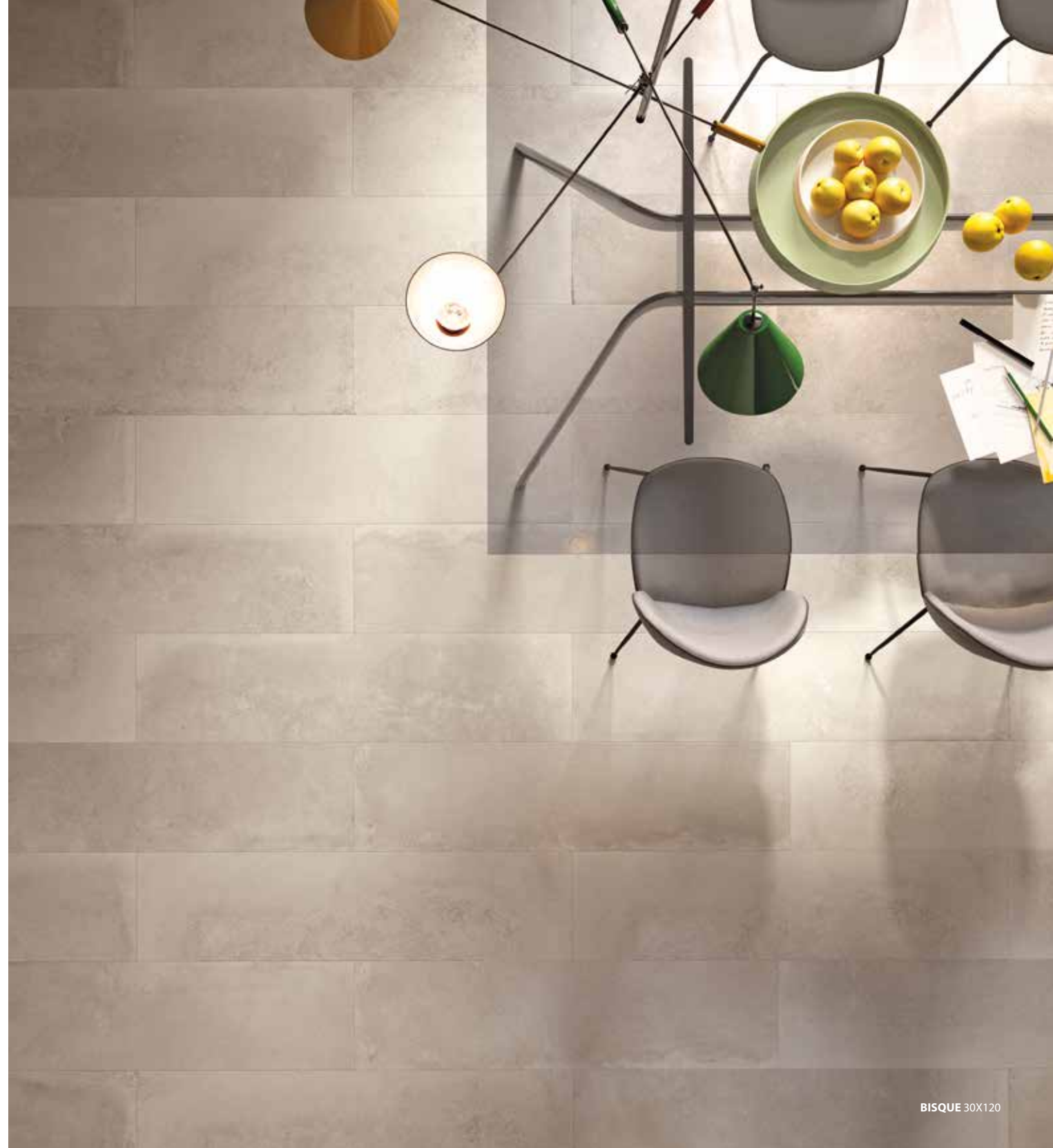


#BACKSTAGE

BISQUE # TAN # ASH



ASH RETT. 60X60
HOLE ASH RETT. 60X60
HEXAGON TEXTURE MIX 8,5X8,5



BISQUE 30X120



ASH AKE RETT. 40X80
GRAPHITE RETT. 40X80



#BACKSTAGE

ASH # GRAPHITE

Superfici inedite ispirate a quel mondo che normalmente resta "dietro le quinte" | Original surfaces inspired by the world which normally remains "backstage" | Des surfaces inédites qui s'inspirent de ce monde qui reste, habituellement, « derrière les coulisses » | Brandneue Oberflächen, deren Inspirationsquelle die Welt ist, die normalerweise "hinter den Kulissen" bleibt | Уникальные поверхности, вдохновленные миром, где нормой остается «быть за сценой»



#BACKSTAGE

TAN # BISQUE

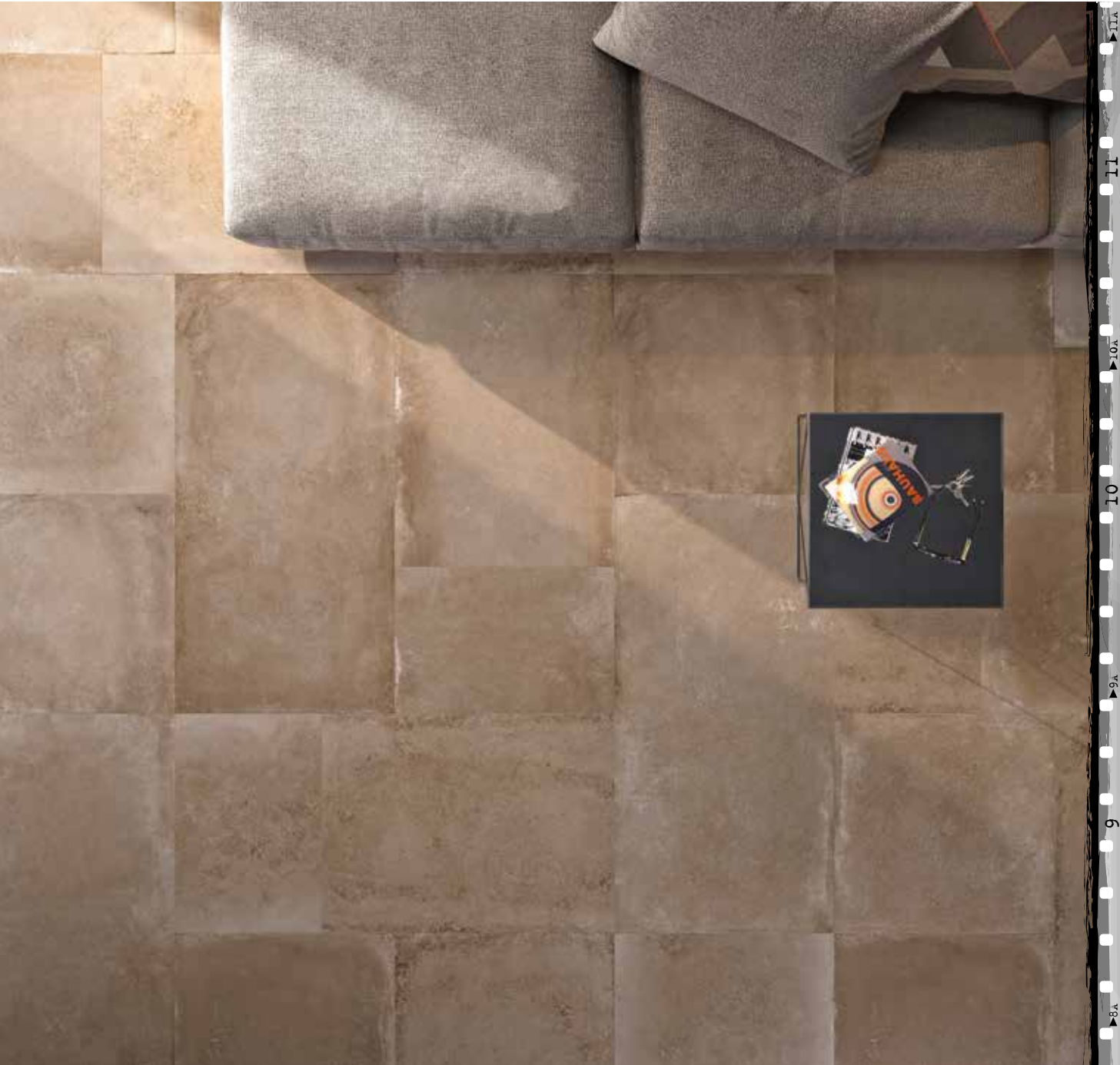




Soluzioni nuove e sorprendenti valorizzano spazi inconsueti in un sapiente gioco di contrasti tra elementi e materiali | New, surprising solutions bring out the best of unusual spaces in a skilful pattern of contrasting elements and materials | Des solutions nouvelles et surprenantes valorisent des espaces inhabituels dans un savant jeu de contrastes entre éléments et matériaux | Neue, überraschende Lösungen bringen ungewöhnliche Räume in einem Spiel der Kontraste zwischen den Elementen und Materialien zur Geltung | Новые и удивительные решения преобразуют необычное пространство в понятную игру контрастов между элементами и материалами

#BACKSTAGE

SPICY

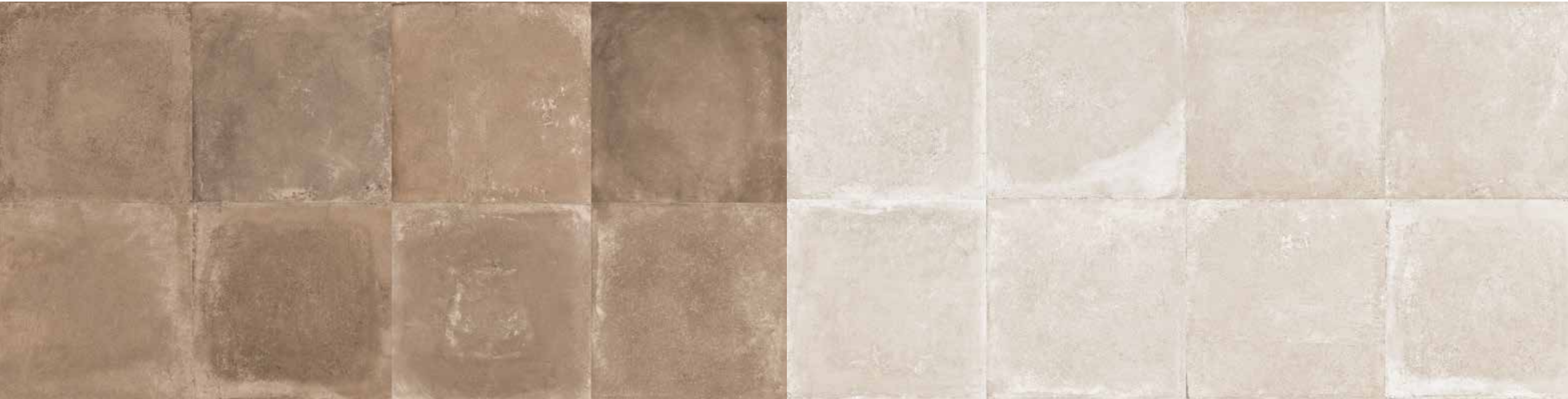


20 SPICY 60X120 MIX FLOOR RETT. (60X40-60X80-60X120) - 60X60 RETT.



SPICY 60X120 MIX FLOOR RETT. (60X40-60X80-60X120) - 60X60 RETT. 21

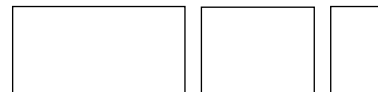




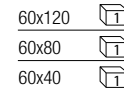
R: Rettificato | Rectified

R: Rettificato | Rectified

60x120 MIX FLOOR



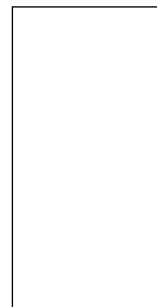
Pcs/Box:



BK FLO 44 MIX FLOOR RETT.

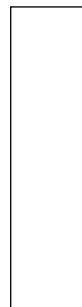


60x120



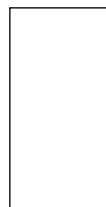
BK 6144 R

30x120



BK 3144 R

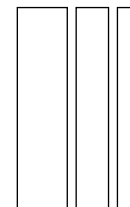
40x80



BK 4844 R

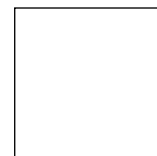
40x80 MIX SIZES RETT.

3 pz 3 pz 3 pz
20x80 - 13,5x80 - 6,5x80



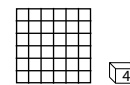
BK MIX 44

60x60



BK 6044 R

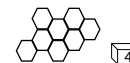
30x30



4

BK MO 441
MOSAICO

51x29,2

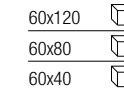


BK ES 44 R
MOS. HEXAGON

60x120 MIX FLOOR



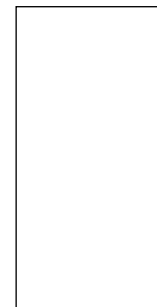
Pcs/Box:



BK FLO 13 MIX FLOOR RETT.



60x120



BK 6113 R

30x120



BK 3113 R

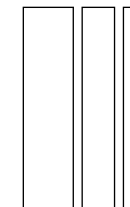
40x80



BK 4813 R

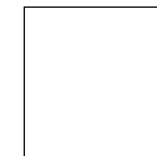
40x80 MIX SIZES RETT.

3 pz 3 pz 3 pz
20x80 - 13,5x80 - 6,5x80



BK MIX 13

60x60



BK 6013 R

30x30



4

BK MO 131
MOSAICO

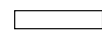
51x29,2



BK ES 13 R
MOS. HEXAGON

GRES PORCELLANATO
PORCELAIN TILES

8,5x35
RESIZE

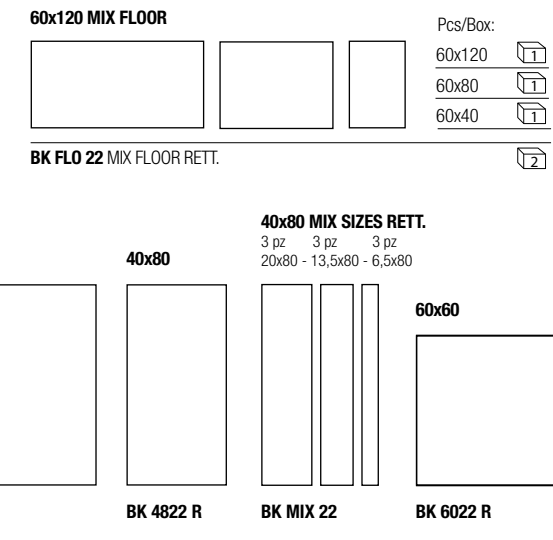
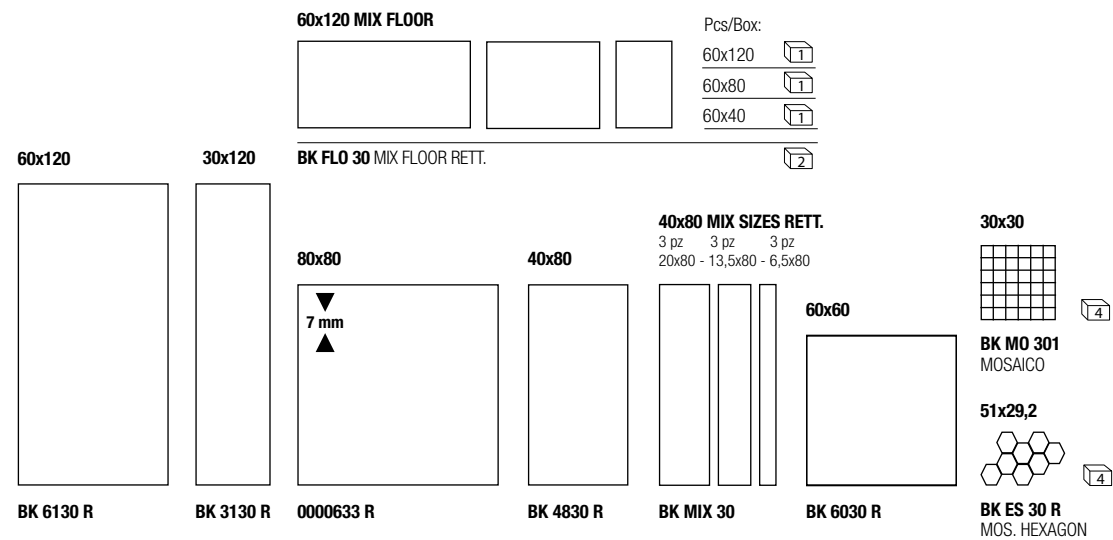


0000139



R: Rettificato | Rectified

R: Rettificato | Rectified



GRES PORCELLANATO
PORCELAIN TILES

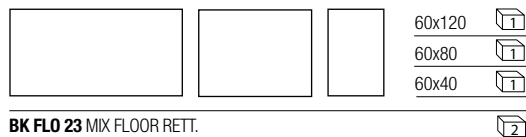
8,5x35
RESIZE

0000138

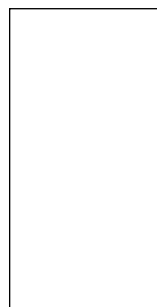


R: Rettificato | Rectified

60x120 MIX FLOOR



60x120



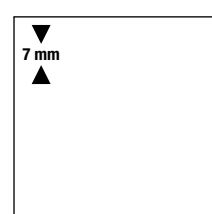
BK 6123 R

30x120



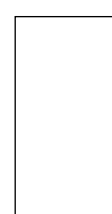
BK 3123 R

80x80



0000634 R

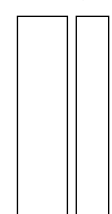
40x80



BK 4823 R

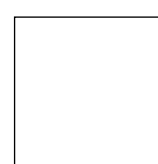
40x80 MIX SIZES RETT.

3 pz 3 pz 3 pz
 20x80 - 13,5x80 - 6,5x80



BK MIX 23

60x60



BK 6023 R

30x30



BK MO 231
 MOSAICO

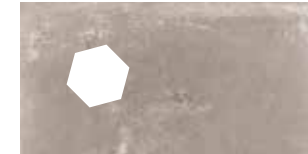
51x29,2



BK ES 23 R
 MOS. HEXAGON



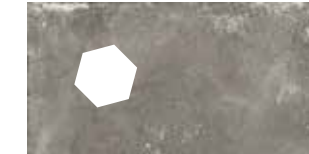
40x80
BK 4813 F HEXAGONE
 HOLE BISQUE RETT.



40x80
BK 4830 F HEXAGONE
 HOLE TAN RETT.



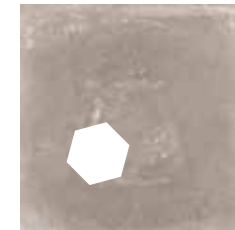
40x80
BK 4822 F HEXAGONE
 HOLE ASH RETT.



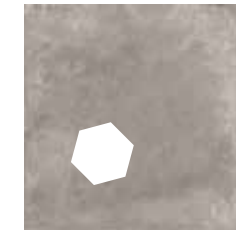
40x80
BK 4823 F HEXAGONE
 HOLE GRAPHITE RETT.



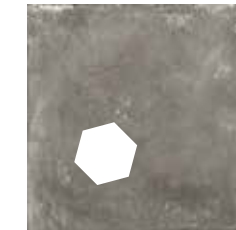
60x60
BK 6013 F HEXAGONE
 HOLE BISQUE RETT.



60x60
BK 6030 F HEXAGONE
 HOLE TAN RETT.



60x60
BK 6022 F HEXAGONE
 HOLE ASH RETT.



60x60
BK 6023 F HEXAGONE
 HOLE GRAPHITE RETT.



40x80
BK 4844 F HEXAGONE
 HOLE SPICY RETT.



8,5x8,5
BK DE 222 HEXAGON
 COLOR MIX4 RETT.



2x80
BK DP 131 MATITA ORANGE



2x80
BK DP 221 MATITA YELLOW



60x60
BK 6044 F HEXAGONE
 HOLE SPICY RETT.



8,5x8,5
BK DE 232 HEXAGONE
 TEXTURE MIX4 RETT.



40x80
BK DI 131 DECORO
 BISQUE ORANGE RETT.



40x80
BK DI 221 DECORO
 ASH YELLOW RETT.



6x30
DK DF 301 FASCIA
 DAKOTA AVANA



6x30
DK DF 131 FASCIA
 DAKOTA NATURALE



6x30
DK DF 231 FASCIA
 DAKOTA TORTORA

#BACKSTAGE

#ASH AKE



D: Fondo Decorato Rettificato | Rectified Decorated Base tile

40x80



BK 4822 D

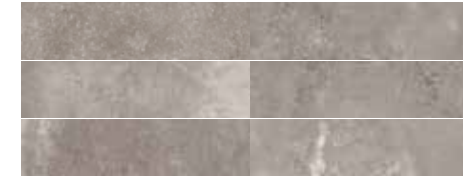
GRES PORCELLANATO A MASSA COLORATA / FULL BODY COLOURED PORCELAIN TILES

RESIZE

GRES PORCELLANATO / PORCELAIN TILES



8,5x35
0000139 BISQUE



8,5x35
0000138 ASH



			SPICY	BISQUE	TAN	ASH	GRAPHITE
	Battiscopa 5,5x60		BK BN 446	BK BN 136	BK BN 306	BK BN 226	BK BN 236
	Gradone Plus 32x120x4,5x2		BK RT 442	BK RT 132	BK RT 302	BK RT 222	BK RT 232
	Angolare Plus sx 32x120x4,5x2		BK RA 44S	BK RA 13S	BK RA 30S	BK RA 22S	BK RA 23S
	Angolare Plus dx 32x120x4,5x2		BK RA 44D	BK RA 13D	BK RA 30D	BK RA 22D	BK RA 23D
	Gradone Jolly 40x120x20		0004544	0004540	0004542	0004541	0004543

OUTDOOR (R11)

9 mm

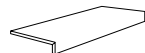
GRES PORCELLANATO A MASSA COLORATA / FULL BODY COLOURED PORCELAIN TILES



20x40
BK 2430
TAN STRUTTURATO NAT.



20x20
BK 2030
TAN STRUTTURATO NAT.



15x30x3,5
BK EN 303 ELEMENTO ELLE
MONOLITICO STRUTTURATO TAN



20x40
BK 2422
ASH STRUTTURATO NAT.



20x20
BK 2022
ASH STRUTTURATO NAT.



15x30x3,5
BK EN 223 ELEMENTO ELLE
MONOLITICO STRUTTURATO ASH

X20 (R11)

20 mm

GRES PORCELLANATO A MASSA COLORATA / FULL BODY COLOURED PORCELAIN TILES



76x76
BK 7622 M BACKSTAGE ASH 20 mm NAT.

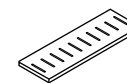


76x76
BK 7623 M BACKSTAGE GRAPHITE 20 mm NAT.



20X76X5
BK EL 22 M ELEMENTO L
BACKSTAGE ASH

BK EL 23 M ELEMENTO L
BACKSTAGE GRAPHITE



19X76
BK GR 22 M GRIGLIA
BACKSTAGE ASH

BK GR 23 M GRIGLIA
BACKSTAGE GRAPHITE



19X76
BK GS 22 M ANG. GRIGLIA SX
BACKSTAGE ASH

BK GS 23 M ANG. GRIGLIA SX
BACKSTAGE GRAPHITE







19X76
BK GD 22 M ANG. GRIGLIA DX
BACKSTAGE ASH

BK GD 23 M ANG. GRIGLIA DX
BACKSTAGE GRAPHITE



PROPRIETÀ FISICO-CHIMICHE PHYSICAL-CHEMICAL PROPERTIES	NORMA NORM	VALORE PRESCRITTO DALLE NORME VALUE PRESCRIBED FROM THE NORMS	VALORE FLAVIKER FLAVIKER VALUE NATURALE	VALORE FLAVIKER FLAVIKER VALUE STRUTTURATO - X20
RESISTENZA ALLO SCIVOLAMENTO SLIP RESISTANCE	B.C.R.A. C.A.	μ 0,19 SCIVOLOSITÀ PERICOLOSA - DANGEROUSLY SLIPPERY 0,20 < μ < 0,39 SCIVOLOSITÀ ECCESSIVA - EXCESSIVELY SLIPPERY 0,40 < μ < 0,74 ATTRITO SODDISFACENTE - SATISFACTORY GRIP μ 0,75 ATTRITO ECCELLENTE - EXCELLENT GRIP	> 0,40	> 0,40
	B.C.R.A. G.B.			
	ASTM C 1028 (S.C.O.F.)	SLIP RESISTANT (> 0,60)	≥ 0,60 DRY ≥ 0,60 WET	≥ 0,60 DRY ≥ 0,60 WET
	DIN 51130	IN FUNZIONE DELL'AMBIENTE O DELLA ZONA DI LAVORO BASING ON THE ENVIRONMENT OR THE WORKING AREA	R10	R11 Struttura
	DIN 51097	-	A+B	A+B+C Struttura
	ANSI A 137-1:2012	> 0,42	> 0,42	> 0,42

VARIAZIONE CROMATICA SHADE VARIATION	V3	 aspetto uniforme uniform appearance V1	 lieve variazione slight variation V2	 moderata variazione moderate variation V3	 forte variazione substantial variation V4
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F.to nominale Nominal size	F.to reale (mm) Real size (mm)	Spessore Thickness	Pz/Scatola Pcs/Box	Mq/Scatola Sqm/Box	Kg/Scatola Kg/Box	Scatole/Imballo Box/Packing	Mq totali Sqm total	Kg totali Kg total
60x120 / 24"x48"	596x1194	9	2	1,44	28,00	30	43,20	860
60x120 / 24"x48" MIX FLOOR	-	9	2	1,44	28,00	26	37,44	748
30x120 / 12"x48"	297x1194	9	4	1,44	28,00	36	51,84	1.028
40x80 / 16"x32"	400x800	9	3	0,96	19,00	30	28,80	590
60x60 / 24"x24"	596x596	9	3	1,08	21,20	40	43,20	868
20x40 / 8"x16"	-	9	15	1,20	21,00	64	76,80	1.364
8,5x35 / 3,4"x14"	-	9	3	0,96	19,50	30	28,80	605
20x20 / 8"x8"	-	9	30	1,20	21,00	64	76,80	1.364
76x76 / 30.4"x30.4"	-	20	1	0,58	29,73	45	26,10	1.353
80x80 / 32"x32"	797,25x797,25	7	3	1,92	33,60	40	76,80	1.364

I pezzi speciali, per effetto delle lavorazioni, possono presentare variazioni di tonalità. Due to working process, special trims may show variations in tonality.

L'unità minima di vendita per tutti gli articoli (fondi, decori e pezzi speciali) è la scatola completa. The minimum sales quantity for all items (plain tiles, decorations and special trims) is one full box.

I dati relativi agli imballi sono aggiornati al momento della stampa del catalogo e pertanto possono subire variazioni nel corso del tempo.

Data referring to packaging have been update at time of printing; the actual data may be slightly different.

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La riproduzione dei colori è approssimativa.
Colour reproduction approximate.

19.1



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